

# USC Kaufman

Glorya Kaufman School of Dance

GLORYA KAUFMAN'S  
TRANSFORMATIVE GIFT  
BRINGS A NEW DANCE  
SCHOOL TO USC.



*“Science and technology are means toward an end.  
But art is our true end as fully mature human beings  
living in society.”*

— USC President C. L. Max Nikias



## THE GIFT OF DANCE

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Glorya Kaufman, a visionary Los Angeles philanthropist whose commitment to dance education and performance is celebrated nationwide, has made a transformational gift to create the USC Glorya Kaufman School of Dance. Made in support of the Campaign for the University of Southern California, her gift creates an endowment to support the school's programs, the recruitment of world-renowned faculty and student scholarships for aspiring dancers. Her generous support also will fund initial construction of the new school's instructional building, which will be named Glorya Kaufman International Dance Center.

This is the first new school established through an endowment at USC in nearly 40 years.

Collectively, USC's five preeminent arts schools — in cinematic arts, music, dramatic arts, architecture and fine arts — have long comprised one of the strongest arts offerings in the United States. As the university's sixth formal arts school, the USC Glorya Kaufman School of Dance completes USC's unique signature as the leading elite university with a deep commitment to the arts in all of their manifestations.

# GLORYA KAUFMAN

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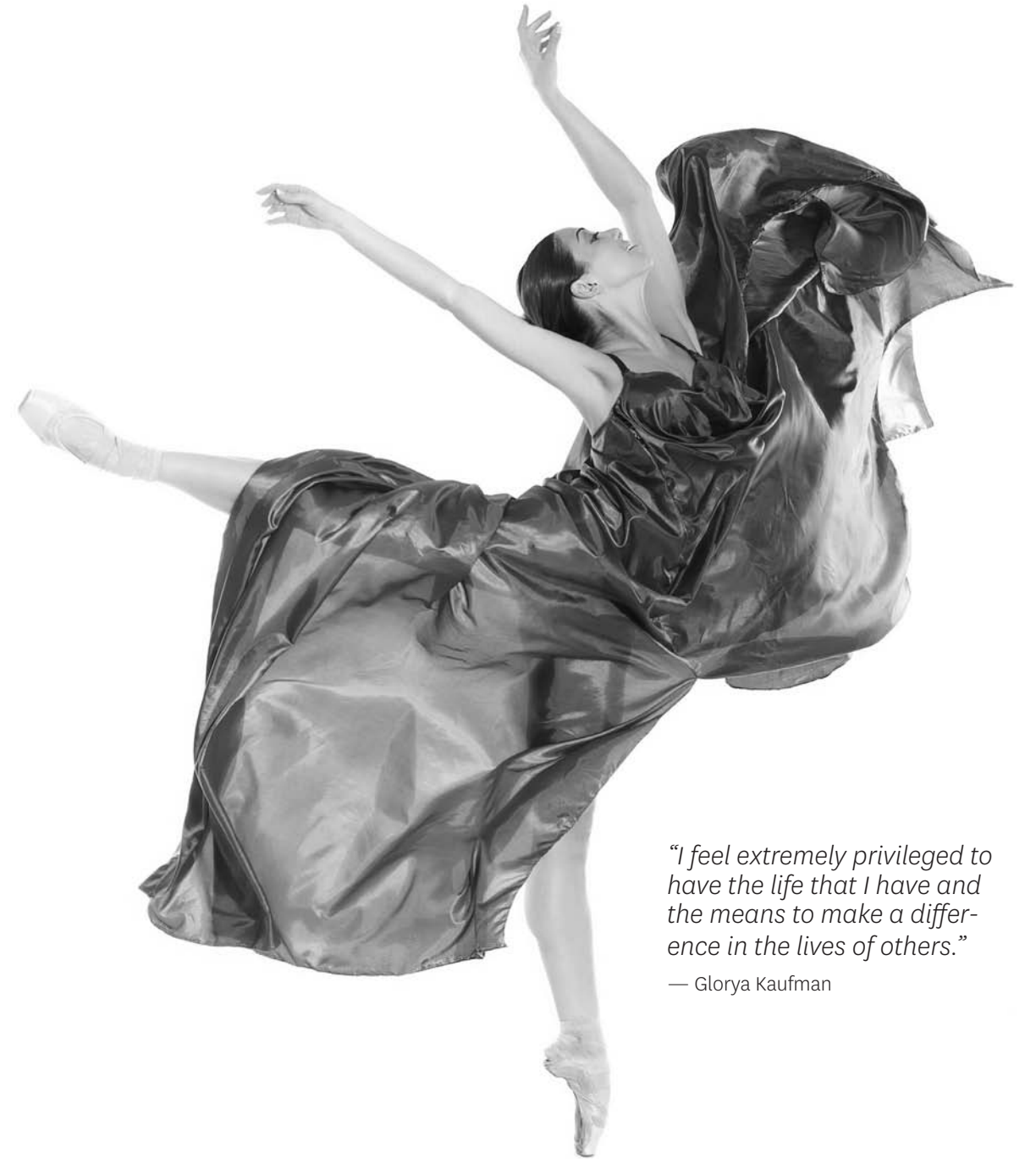
Philanthropist Gloria Kaufman's love affair with dance began before she could walk. Hers was a house filled with music, and she recalls standing on her father's toes, swaying to the song playing in the background.

From those magical childhood memories sprung an enduring passion for the art form. While never formally trained, Gloria spent her youth dancing at nightclubs across Los Angeles, perfecting the quickstep, cha cha, and her favorite — the Argentine tango. And her dancing continues today.

Gloria married building contractor Donald Bruce Kaufman in the early 1950's and helped form what eventually would become Kaufman and Broad, a Fortune 500 home building company. Following the untimely death of her husband in 1983, Gloria poured her energies into philanthropic ventures. Thus began the legacy of the Gloria Kaufman Dance Foundation.

Among the organizations supported by the foundation are the Elizabeth Glaser Pediatric AIDS Foundation, Alvin Ailey American Dance Theater, Julliard and today, the USC Gloria Kaufman School of Dance.

Gloria's generosity will ensure that future generations of students at USC will also experience the joy of dancing.



*"I feel extremely privileged to have the life that I have and the means to make a difference in the lives of others."*

— Gloria Kaufman

*"I have always had a deep love and appreciation for dance. I firmly believe that it is a restorative tool to the mind, body and spirit of all people."*

— Glorya Kaufman



## DANCE AT USC

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Groundbreaking for the Glorya Kaufman International Dance Center is anticipated to take place in spring 2014, and the school will begin accepting applications that fall. Applicants who meet both USC's rigorous academic requirements and the school's high artistic standards will be invited to audition in January 2015.

The school will open its doors to an inaugural class of students in fall 2015, offering a curriculum spanning all genres of the art form, from ballet to contemporary to international styles. Students will receive training in business fundamentals as well, ensuring that they not only master their craft, but also gain the practical know-how needed to succeed in the professional realm.

In addition to pursuing a bachelor of fine arts degree, dance students will have the opportunity to pursue minors or double-majors in other academic fields offered at the university.

Patrons interested in creating a legacy of excellence in dance education will find extraordinary opportunities to partner with the USC Glorya Kaufman School of Dance. Naming opportunities within the new building include classrooms, faculty offices, and rehearsal and performance studios equipped with state-of-the-art lighting, sound and media equipment. Additionally, endowment gifts to support scholarships and faculty chairs will enable the school to attract students and transformative faculty of the highest caliber.

## ROBERT CUTIETTA

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Robert Cutietta, dean of the USC Thornton School of Music, will also serve as dean of the USC Gloria Kaufman School of Dance. At the USC Thornton School since 2002, he has overseen an expansion in endowment, programs and space while building upon the traditional high quality of education that is the school's trademark.

Under his leadership, USC Thornton has introduced innovative degrees in music education, arts journalism, visual and performing arts studies, choral music, vocal jazz, and the groundbreaking popular music performance program.

Prior to his appointment as dean, Cutietta had a successful career as a musician and researcher. He directed the School of Music and Dance at the University of Arizona and held faculty positions at Kent State and Montana State universities.

Cutietta received his doctorate in music education and psychology from Penn State University and his undergraduate and master's degrees from Cleveland State University.

A widely published author and a respected authority in the field of music education, he continues to perform, research and write.



*“One of the reasons this is so exciting is that we get to build this institution from scratch, and ask: ‘What does it mean to be a dancer in the 21st century?’”*

— Dean Robert Cutietta



*“Gloria Kaufman adds the beauty of dance to USC’s expressive range. Joining her name to a new USC school of dance greatly enhances our unique signature as the nation’s premier research university with a deep commitment to the arts in all their manifestations.”*

— USC Provost Elizabeth Garrett

## ARTISTIC VISION

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As arts around the world are being transformed by globalization, technology, growing diversity and the communications revolution, nowhere is this transformation experienced more vividly than in Los Angeles, the creative capital of the Pacific Rim.

In the heart of this vibrant metropolis, USC is unusual among major research institutions in that it is home to preeminent arts schools in cinematic arts, music, dramatic arts, architecture, fine arts and — now — dance.

USC also has top-ranked academic programs in art history and creative writing, as well as in arts journalism. In the fall of 2013 the university will introduce a new program in arts journalism leadership. USC offers graduate fellowships supporting promising artists from Latin America to Southeast Asia.

On a more impromptu basis, students at USC are energetic in organizing themselves into hundreds of arts groups — from improv troupes to 24-hour filmmaking competitions to ethnic dance crews.

Both drawing from and enriching this dynamic arts environment, the USC Gloria Kaufman School of Dance will become *the* destination for talented, aspiring dancers throughout the West Coast, across the country and around the world.

*“Dance is the hidden language of the soul of the body.”*

— Martha Graham



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Gloria Kaufman portrait courtesy of The Gloria Kaufman Dance Foundation  
Robert Cutietta portrait by Mark Berndt  
Principal dance photography by Bill Hebert